



SHARE data collection

Ipsos

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Nordic Head of Field

Project manager for SHARE Sweden since 2004

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GAME CHANGERS



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Questions



IPSOS

Who are we and what do we do

1. Ipsos

WORLD WIDE



Ipsos is proud to be the only global market research company that is still controlled and operated by market researchers. We aim to remain the natural home for intellectually curious and passionate researchers. We are present in 90 countries and have over 17.000 employees. World third largest researcher.

SWEDEN



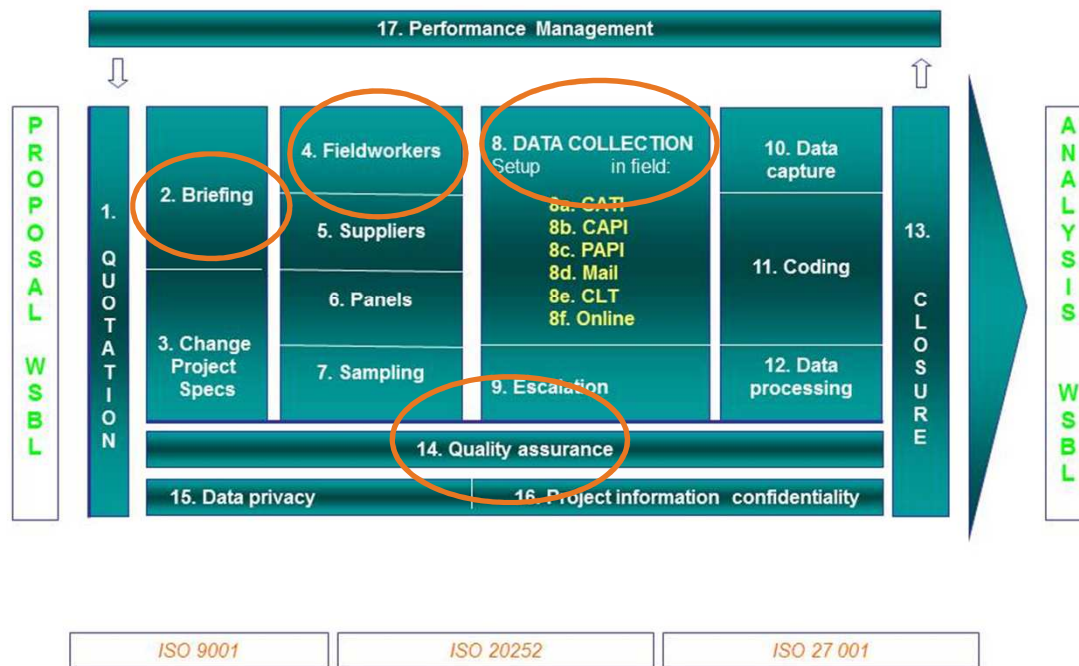
Ipsos Sweden is located in three cities and have 130 employees. Härnösand, Stockholm and Karlskrona.

Ipsos works according to the following ISO standards:
9001, 20252 and 27001

1. Ipsos - Quality



Ipsos Operations – Global Processes book - Process Maps



Ipsos works after a well defined quality system which is the base of all our work.

All employees undergo the 20 course training program that is held in Ipsos own education system.

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WSBL Operations / Global / BP&Q / FD 15th June 2011





PROJECTS

2. Projects & clients



SWEOLD



DN.

BBVA Research





KEY PILLARS

3. Key Pillars for successful SHARE data collection

QUALITY

How do we define quality?

- Ipsos Global Processes
- Project specifications
 - Manual
 - TTT

We adapt towards the client and the most important towards the project and respondents.

INTERVIEWERS

All interviewers undergo several steps before becoming a interviewer for SHARE data collection.

- Recruitment
- General training
- Project briefing
 - DBS
 - Peakflow
- First contact
- Follow-up
 - weekly check up

FOLOW-UP

Securing collected data

- Software
 - SMS
 - SD
- Monitoring
 - Field managers
- Back checking

EXPERIENCE

Besides vast experience of each employee, working as a team is a large part of the success.

- Project briefing
 - Internal
 - External

We invest in a lot of time to align the work we do so that experience is shared between all team members

Briefing is key for all involved, from PM to Int.

- TT-000301-A
- TT-000301-01
- TT-000301-02
- TT-000302-A
- TT-000302-01
- TT-000302-03
- TT-000302-02
- TT-000302-04
- TT-000303-A
- TT-000303-01
- TT-000303-02
- TT-000304-A
- TT-000304-01
- TT-000304-02
- TT-000305-A
- TT-000305-01
- TT-000305-02
- TT-000310-A
- TT-000310-01
- TT-000310-02
- TT-000312-A
- TT-000312-01
- TT-000312-02
- TT-000317-A
- TT-000317-01
- TT-000317-02
- TT-000323-A
- TT-000323-01
- TT-000323-02
- TT-000354-A
- TT-000354-01
- TT-000354-02
- TT-000354-03

Household members

Harrison Sorokin

[Add new contact attempt](#)[Resume SHARE life interview](#) [Update proxy info](#)

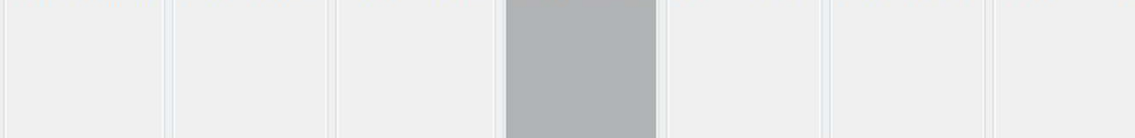
Respondent ID	TT-000323-01	Sampled in	2004
First name:	Harrison	Last participated	April 2015
Last name:	Sorokin	Proxy	No
Year of birth	1939		
Gender	Male		
Waves participated	1,2,6		
Eligible	Alive		
Spouse: Sienna Sorokin			

Sienna Sorokin

[Add new contact attempt](#)[Start regular interview](#)[Update proxy info](#)

Respondent ID	TT-000323-02	Sampled in	2004
First name:	Sienna	Last participated	April 2015
Last name:	Sorokin	Proxy	No

22 Feb 2016 (Mon)	23 Feb 2016 (Tue)	24 Feb 2016 (Wed)	25 Feb 2016 (Thu)	26 Feb 2016 (Fri)	27 Feb 2016 (Sat)	28 Feb 2016 (Sun)
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Some people suffer from chronic or long-term health problems. By chronic or long-term we mean it has troubled you over a period of time or is likely to affect you over a period of time. Do you have any such health problems, illness, disability or infirmity?

IWER:
Including mental health problems

☐ 1. Yes

☐ 5. No

CH_CH520_			PH_PH003_	1	a1
CH_CH021_	10		PH_PH004_L		
CH_CH022_	5	a5	PH_PH005_L		
CH_CH023_I	1	a1	PH_PH061_L		
PH_PH001_I	1	a1			





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THANK YOU!

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GAME CHANGERS

